

CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Product</u>		<u>Alt Order #</u>
OBAMA ADD TO SKED A		09827107
<u>Contract Dates</u>		
<u>09/25/12 - 10/01/12</u>	<u>Estimate #</u>	
1844		
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		09/25/12 / 09/25/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KDVR	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020	95	101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
E 1 31	09/26/12	10/01/12	Good Day Colorado		6a-7a		:30			NM	2 \$900.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	M-WTF--	2	\$450.00							
E 2 31	09/26/12	10/01/12	Good Day Colorado		7a-8a		:30			NM	2 \$800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	M-WTF--	2	\$400.00							
N 3 31	09/26/12	10/01/12	Good Day Colorado		8a-9a		:30			NM	3 \$900.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	M-WTF--	3	\$300.00							
N 4 31	09/26/12	09/28/12	Regis & Kelly		90130a-10a		:30			NM	3 \$450.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	--WTF--	3	\$150.00							
N 5 31	09/26/12	10/01/12	Everyday		10a-11a		:30			NM	5 \$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	M-WTF--	5	\$100.00							
N 6 31	09/26/12	10/01/12	Judge Judy		11a-12p		:30			NM	5 \$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	M-WTF--	5	\$100.00							
N 7 31	09/26/12	10/01/12	We the People w/ Glo		12p-1p		:30			NM	5 \$750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	M-WTF--	5	\$150.00							
N 8 31	09/26/12	10/01/12	Jdg Joe M-F 1p-2p		1p-2p		:30			NM	5 \$625.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	M-WTF--	5	\$125.00							
E 9 31	09/26/12	10/01/12	DivCt/Jdg Alex M-F 2		2p-3p		:30			NM	4 \$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	M-WTF--	4	\$125.00							
N 10 31	09/30/12	09/30/12	FOX News Sunday		8a-10a		:30			NM	1 \$150.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/24/12	09/30/12	-----S	1	\$150.00							
E 11 31	09/26/12	09/28/12	Judge Judy		3p-4p		:30			NM	2 \$400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	--WTF--	2	\$200.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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100 E. Speer Blvd
Denver, CO 80203
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Contract / Revision	Alt Order #
577573 /	09827107

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	OBAMA ADD TO SKED	1844

Advertiser	Original Date / Revision
Obama/D/President	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
											Amount
N 12 31		09/26/12	09/28/12	Ricki Lake	4p-5p		:30			NM	3 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	--WTF--					3	\$200.00		
N 13 31		10/01/12	10/01/12	Mob Doctor Mon 8-9p	8p-9p		:30			NM	1 \$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/01/12	10/07/12	M-----					1	\$2,200.00		
D 14 31		09/25/12	09/25/12	Raise/Ben Tuesday 7-8p	7p-8p		:30			NM	0 \$0.00
D 15 31		09/25/12	09/25/12	NewGir/Mndy Tuesday 8-9p	8p-9p		:30			NM	0 \$0.00
N 16 31		09/26/12	09/26/12	FOX X Factor	7-9p		:30			NM	2 \$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/24/12	09/30/12	--W----					2	\$3,000.00		
N 17 31		09/27/12	09/27/12	FOX X Factor	7-9p		:30			NM	3 \$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/24/12	09/30/12	---T---					3	\$1,800.00		
D 18 31		09/28/12	09/28/12	Fringe Friday 8-9p	8p-9p		:30			NM	0 \$0.00
N 19 31		09/29/12	09/29/12	College Football Lat	5p-cc		:30			NM	1 \$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/24/12	09/30/12	-----S-					1	\$2,500.00		
N 20 31		09/30/12	09/30/12	NFL on FOX 11am	11a-CC		:30			NM	1 \$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/24/12	09/30/12	-----S					1	\$6,000.00		
N 21 31		10/01/12	10/01/12	Regis & Kelly	90130a-10a		:30			NM	2 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	M-----					2	\$175.00		
D 22 31		10/01/12	10/01/12	Judge Judy	3p-4p		:30			NM	0 \$0.00
N 23 31		10/01/12	10/01/12	Ricki Lake	4p-5p		:30			NM	2 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/25/12	10/01/12	M-----					2	\$250.00		
N 24 31		10/01/12	10/01/12	Bones Mon 7-8p	7p-8p		:30			NM	1 \$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/01/12	10/07/12	M-----					1	\$2,500.00		
N 25 31		09/30/12	09/30/12	FOX NFL Pregame	10a-11a		:30			NM	1 \$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/24/12	09/30/12	-----S					1	\$800.00		

Totals

54 \$33,325.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	41	\$26,675.00	\$22,673.75
10/01/12 - 10/01/12	13	\$6,650.00	\$5,652.50
Totals	54	\$33,325.00	\$28,326.25

Signature: _____ Date: _____

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